



HELPFUL HINTS FOR A SUCCESSFUL FUNDRAISER

AFTER YOU HAVE SUBMITTED YOUR APPLICATION AND RECEIVED CONFIRMATION:

- ✓ Announce the date of your event!
- ✓ Distribute your "Funds for Friends" vouchers as soon as possible to as many people as you know!

TO SPREAD THE WORD, WE RECOMMEND THE FOLLOWING:

- _____ Tell everyone you know! Encourage them to tell everyone they know!
 - _____ Social Media is a wonderful tool for advertising. The vouchers we customize for you are printer friendly, and we encourage posting them on Facebook, Twitter, etc.
 - _____ Announce your event on your organization's website and in newsletters.
 - _____ Send official announcement emails to members of your organization which includes attachments of your event vouchers for easy printing and distributing.
 - _____ Include your event vouchers in bulletins and announcements.
 - _____ Create a press release and send to your local news outlets!
 - _____ Post announcements in grocery stores, post offices, schools, etc.
 - _____ Attach voucher to paychecks.
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- ❖ **One Week prior to your Fundraiser:** Send reminder emails and post reminders on social media including personalized event vouchers.
 - ❖ **One or Two days before your Event:** Send final reminders including personalized event vouchers. Be clear that their participation is vital in order for the fundraiser to be a success!
 - ❖ **Day of Fundraiser:** Show up to your favorite Arooga's and have fun!